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shivika.com
Pittsburgh, PA

SHIVIKA ASTHANA
WEB DEVELOPER / UX DESIGNER

Work Experience

FREELANCE WEB DEVELOPER
2014 – present

Wordpress, PHP, JQuery, JS

HTML5, CSS3, Less, Sass

Pittsburgh, PA
- Work with freelance web designers and small agencies to develop custom themes for their clients' websites, primary using Wordpress
- Assist with UX design and information architecture when needed

UX DESIGNER / DEVELOPER
2013 to Nov 2015

Node.js, ASP.net, Angular

Wordpress

Axure, Adobe Creative

Sparc, LLC, Charleston, SC
- Provide UX strategy, design, and front-end web development for enterprise web applications and commercial web projects using the Agile methodology
- Lead UX designer and front-end developer for a behavioral health EMR for RHA Health Services, serving over 400 clinics across NC, TN, and GA
- Custom Wordpress theme development for internal and client sites

FRONT-END WEB DEVELOPER
2006 to 2012

Front-End Development

UX / Web Design

Mobile Prototyping

JPMorgan Chase, Boston, MA
- Client-side web development for all Chase Education Finance and Auto Loan websites. Responsible for content and creative updates, design mockups, redesign implementation, and back-end integration
- Create interaction design and information architecture deliverables including wireframes, site maps and page flow documentation

ENVIRONMENTAL ANALYST
2005–2006

Research

Data Collection

Data Analysis

Center for Environmental Health, MA Dept. of Public Health, Boston, MA
- Served as the primary researcher for the Massachusetts Pediatric Asthma Surveillance Program, a CDC funded project for the routine surveillance of asthma in children using school health records
- Collected and analyzed large datasets using SAS to determine relationships between indoor and outdoor air quality and asthma outcomes

HEALTHCARE RESEARCHER
2005

Research / Writing

Data Analysis

Forrester Research, Boston, MA
- Collected data using qualitative and quantitative research methods, analyzed large data sets using SPSS, and collaborated with market research analysts to write syndicated research publications for the healthcare and life sciences community
- Developed and conducted offline and online surveys and interview guides for physicians, pharmaceutical marketers, and pharmaceutical IT

FRONT-END WEB DEVELOPER
1999 – 2004

HTML, CSS, JS

CMS Integration

Putnam Investments, Creative Services Boston, MA
- Client-side web developer for all Putnam websites and company portals, utilizing HTML, CSS, and Javascript
- Built custom websites for Putnam Investments' 401(k) clients, including Coca-Cola, Whirlpool, Purina, and Nissan

Skills

HTML5 / CSS3	●●●●◐
PHP/SQL	●●●◐○
WORDPRESS	●●●●◐
ADOBE CREATIVE	●●●●◐
JQUERY	●●●◐○
WIREFRAMING	●●●●○
JS FRAMEWORKS	●●◐○○
GIT	●●●●○

On the side

LITTLE BIT, CLOTHING DESIGNER
Upcycled clothing & accessories for kids
littlebitkids.com, alittlebitindian.com

SHIVIKA ASTHANA JEWELRY DESIGN
Handmade metal jewelry
shivika.etsy.com

PAPAS FRITAS, DRUMMER / SINGER
Indie pop band
papasfritas.com

Education

TUFTS UNIVERSITY
Medford, MA
1991 – 1995
B.A. in Bio-Psychology

BOSTON UNIVERSITY
Boston, MA
2000 – 2003
Masters of Public Health